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Return email info@wildwestcomedy.com.au

2012 Supported Acts Application Form 22 Aug – 2 September, 2012

All Productions must meet the following requirements

- The proposed show must not be less than 45 mins and no more than 1 hour long (please consult us)
- Shows may be a single night or a season of 3+ performances, during the Festival Period of August 22 – September 2, 2012

NB. Deadline Feb 13, 2012.

PRESENTER DETAILS

- **Company** or Individual (Please circle)
- Name.....
- Contact person
- Address.....
.....
- Tel Mobile.....
- Email

SHOW INFORMATION & FESTIVAL GUIDE REQUIREMENTS

- Name/title.....
- Tel/mob.....
- Website
- Who's your target audience (children/ PG/15+/18, etc)
.....
- Do you own or have rights to all copyrighted music and/or vision /
written material used in your show? circle **Y** or **N**



PROGRAM INFORMATION

1. Your shows one liner? (A one liner! sells or describes the show! eg "the funniest show since the *Dead Man Walking: The Musical*")

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2. Your shows blurb? (max 100 words)

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3. Your Preferences (please gives us more than 1 option)

Venue Size?

Preferred date/s?

4. What Production Requirements?

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5. Other Special Requirements?

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PR OPPORTUNITIES

- Will you have someone doing your PR? circle **Y** or **N**
- If so, who will be doing your PR?
- Name.....
- Contact.....

- Is your show an Australian Premiere? circle **Y** or **N**
- If No, where has it been see before?
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REGISTRATION FEE

Reg total \$330 fee

- Reg fees \$110 deposit +\$220 on acceptance as Supported Act.

Electronic transfer to:
Wild West Comedy Festival
UNIVERSITY CREDIT UNION ACCOUNT 36200 BSB – 806-036

Or Cheque / Money order to:
PO Box 468, Hamilton Hill, WA, Australia, 6963



Selection Process

Inclusion in the Wild West Supported Artist Program is through written application only.

Applications are assessed by the Directors and a panel of industry peers and then approved by the Board of the Wild West Comedy Festival.

All Applications will be assessed on the following criteria:

Who?

Who are you?

Please provide a bio with any YouTube links to your work or any material of previous shows.

What?

What is your show about? Please provide a brief description of your show.

When?

Has your show been performed before at another festival or venue? If so please provide press releases and any media coverage of the event.

Is your show a world premiere?

Where?

Where would you like your show to be performed? In which venue do you think your show would most work and why?

How?

How do you intend to market or sell your show in conjunction with the Wild West Comedy Festival support? Please include a Marketing Plan for your show.

If you don't have a PR person in mind would you like a list of contacts?

Anything More?

If there is any relevant support material, such as DVD's of your show or a script that you believe would be useful to your application being successful please send it in with your application.



FAQ's

Can I do a show with other people?

Yes. If you don't think you have enough material for a solo show get together with a fellow comedian or two and create an evening of comedy.

Does my show have to be straight stand-up?

No. In previous years we have included magicians, musical, theatrical comedy and multi media comedy. We also had straight stand up.

Am I responsible for my own print run?

Yes. All posters and flyers including images are the applicants responsibility.

Do I have to include Wild West Comedy's logo on all my print and marketing material?

Yes. If you are a successful applicant the Supported act will be required to put Wild West Comedy logo on all print and marketing material.

Does Wild West Comedy pay for airfare and accommodation for Supported Acts?

No. If you are coming to Perth from anywhere in Australia or overseas and wish to be part of the Festival you will be responsible for your own flights, travel, food and accommodation.

Will there be opportunities to sell/promote my show other than through posters and flyers?

Yes. All supported Acts will have the opportunity to be included within the Gala Night Show. This Charity event will be held at the State Theatre of WA and is always sold out.

All Supported Acts will have the opportunity to push there show in media and networking events.

And Supported Acts will have their Media Releases included in the Festival Media Pack.

Need help?

Have a chat to the team. They are more than happy to give you feed back or help with your application. They are available weekdays from 10 am – 5pm (WST)

Contact the Office

info@wildwestcomedy.com.au

Or +61 8 6262 1814